

For Immediate Release

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August 30, 2010(St. Louis, MO). When Parkway Central hosts Seckman in a regional high school football matchup this Friday, September 3, spirits will be high. One reason might be the knowledge that attendees will be helping in the research and care of many types of cancer, as Parkway also hosts a fundraiser to benefit the St. Louis Men's Group Against Cancer.

Attendees at Friday night's game will be able to purchase raffle tickets, \$2 each and 3-for-\$5. Parkway students will have the opportunity to do the same during the school week. Beyond the fundraiser, the weeklong event will provide an opportunity for students to become more aware of and engaged in the fight against cancer. During Friday's game, players on both teams will wear blue socks as a reminder of the event and the cause. Local radio announcer Guy Phillips will attend and speak during the game.

Parkway Central Colts football coach Mark Goldenberg was inspired to organize the fundraiser after seeing a similar event when they played Eureka last season. "The Colts are going to try to give back to the community," Goldenberg said. "We are going to try to raise funds and awareness for the Men's Group Against Cancer... I'm really proud of the boys. They've jumped in here on this and are excited about it." Raffle participants will have the opportunity to win one of three prizes awarded, such as a free week of football camp next summer. Another prize is for a chance to lead the school band in the fight song "Hail to the Victors" at a football game to be determined.

The St. Louis Men's Group Against Cancer is a nonprofit, charitable organization whose cause is raising funds for cancer research, prevention, and care. Funds are channeled through various organizations and earmarked for specific programs in our community. The group raises the bulk of its donations through an annual sports-themed dinner. This year's 41st annual event is on November 11 and features as guest speaker, St. Louis Cardinals manager Tony La Russa. Local groups benefitting from St. Louis Men's Group Against Cancer donations include the Alvin J. Siteman Cancer Center, Camp Rainbow, Ronald McDonald House, Sisters of St. Joseph of Carondelet, and others. A complete list is available on the group's website, www.mensgroupagainstcancer.org.
